



Ann Arbor Figure Skating Club

2012 Program Advertising Contract

Ann Arbor Figure Skating Club, established in 1939, is one of the largest skating clubs in the country, located in the Ann Arbor Ice Cube. We offer group lessons and individual coaching in all aspects of skating—basic skills, free skating, moves in the field, pairs, dance, and synchronized teams.

The competitions and shows we host each year which bring in 200 to 2,000 skaters each plus their coaches, parents, spouses, siblings and friends. That's 7,000 to 10,000 people each year. All events are run by volunteers and serve as major fund raisers for the club, a 501(c)3 organization.

Contact Name _____ Email _____

Company Name _____ Phone _____

City State Zip _____

Contact Signature _____

Black and white ads only. Copy format: Email pdfs most preferred; high-resolution formats should be used. Material must be received by the deadline to guarantee inclusion in program. For further information or questions contact Ann Dougherty at 734-417-2727; fax 734-662-4450 or email APDougherty@sbcglobal.net

		Rates		<i>Save 30-50% on annual contracts</i>		
		Circle desired rate(s)		Check	Space	Material
Ad Size	Full year (5 ads)	One event	Events desired	Events	Reserve Date	Due Date
7½ x 9½ Back Cover	\$1200 (250ea)	\$450	_____	Melody on Ice March 23-24, 2012	2/19/12	2/24/12
7½ x 9½ Inside Front Cover	\$1000 (200ea)	\$350	_____	AA Springtime Invitational Competition May 17-20, 2012	4/15/12	4/25/12
7½ x 9½ Inside Back Cover	\$1000 (200ea)	\$350	_____	AA Basic Skills Competition June 9, 2012	5/24/12	6/01/12
7½ x 9½ Full Page	\$750 (150ea)	\$225	_____	Eastern Great Lakes Regional Championship October 5-9, 2012	9/1/12	9/10/12
9½ x 3½ Half Page Vertical	\$500 (100ea)	\$175	_____	Porter Classic Synchronized Team Competition December 1-2, 2012	10/24/12	11/04/12
7½ x 4½ Half Page Horizontal	\$500 (100ea)	\$175	_____			
3½ x 4½ Quarter Page Vertical	\$300 (60ea)	\$100	Total Enclosed \$ _____			
7½ x 2½ Quarter Page Horizontal	\$300 (60ea)	\$100	Return this form with a check (payable to AAFSC) to: AAFSC c/o Ann Dougherty, 6 Northwick Ct. • Ann Arbor, MI 48105			
3½ x 2¼ Business Card	\$150 (30ea)	\$50	Send pdf ad copy to: APDougherty@sbcglobal.net			



Ann Arbor Figure Skating Club

2012 Programs Good Luck / Happy Ads

Wish your skater luck
\$10 per line, 2 line maximum

Fill out separately for each program

- Competitions: Porter Classic Synchro (December 2-4, 2011) AA Springtime Invitational (May 17-20, 2012) AA Basic Skills (June 9, 2012)
- Eastern Great Lakes Regional Championship (October 5-9, 2012)

Show: Melody On Ice (March 23-24, 2012)

Contact Name _____ Phone _____

Email _____

City, State, Zip _____

Contact Signature _____

Total Lines Requested _____ @ \$10/line Total Due _____

For further information or questions contact or Ann Dougherty 734-417-2727,
fax 734-662-4450 or email: apdougherty@sbcglobal.net

Good Luck / Happy Ad copy (50 characters per line max)

Return this form with a check (payable to AAFSC):

**AAFSC c/o Ann Dougherty,
6 Northwick Ct. • Ann Arbor, MI 48105**